



# CityVision

RALEIGH MAY 5-7 2026

## SPONSORSHIP & EXHIBITOR OPPORTUNITIES



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From kick-off to after-party, opportunities abound for your company to gain brand exposure and make personal connections with municipal elected officials and key staff members. Give back to the communities that comprise your customer base by making quality education, teambuilding, and networking available to NCLM members.

**YOUR PARTNERSHIP WILL NOT BE FORGOTTEN.**

## PRESENTING SPONSORSHIP\* | \$50,000

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The top level of support for a top-tier company. At this level, you are considered more than a sponsor; you are a partner, investing heavily in the future of North Carolina's municipal leaders. As the presenting sponsor, you receive an array of exclusive benefits as well as all standard sponsorship benefits.

- Premium Booth Space
- Exclusive Event Sponsorship with Screen Logos throughout the event
- Chaperoned Email Message to Registrants
- 4 Tickets to Board of Directors Reception and Dinner
- Discounted Additional Registrations
- Static Advertisement During Conference Meals



Questions? Email [sponsors@nclm.org](mailto:sponsors@nclm.org)

\*Info to date as of 9/18/2025 Please visit [nclm.org/cityvision](http://nclm.org/cityvision) for up-to-date info.

**CityVision**

# ELITE SPONSORSHIP\* | \$25,000

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## Printed Program Sponsor

Be remembered as a true champion of municipalities. By providing support for our printed program, you stay by the side of all attendees throughout the conference, and you even go home with them. For this generous sponsorship, you will receive a full-page advertisement of your creation within the program, signage, many additional elite benefits, and all standard sponsorship benefits, including:

- Premium Exhibit Space
- Registrations with Meals, Breaks, and Sessions: 3
- Inclusion in the pre-conference email notification to registrants
- Company Logo on CV 2026 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2026 Registration Attendee List
- Verbal Acknowledgement at Your Event
- Social Media Post on Three Platforms: 1
- Reserved Seating at Meals: 3
- Static Advertisement During Conference Meals
- One-page ad in CityVision Program
- Discounted Additional Registration: Discounted rates for additional team members to attend

## Elite Level Exclusive Benefits

In addition to the Elite sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. **Exclusive add-ons are first-come, first-served. Choose One:**

### ▣ President's Luncheon

Thursday lunch sets the stage for the League's official board swearing-in ceremony. Be seated at a reserved table (2 guests) and enjoy signage at the event. You will be thanked from the podium by the President of NCLM. Standard sponsor benefits apply.

### ▣ Keynote Speaker

Claim center stage with this exclusive opportunity during our opening general session. Receive a podium thank-you from the presiding officer and event signage. Seat-Drop Collateral during the keynote general session. Standard sponsor benefits apply.

# GOLD SPONSORSHIP\* | \$10,000

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## Benefits Include:

- Premium Exhibit Space: 1 Booth
- Registrations with Meals, Breaks, and Sessions: 2
- Inclusion in the pre-conference email notification to registrants
- Company Logo on CV 2026 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2026 Registration Attendee List
- Verbal Acknowledgement at Your Sponsored Event
- Social Media Post on Three Platforms: 1
- Reserved Seating at Meals: 2
- ½ Page Ad in Convention Program
- Static Advertisement During Conference Meals

## Gold Level Exclusive Benefits

In addition to the Gold sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. **Exclusive add-ons first come, first serve. Choose One:**

### ▣ Hotel Key Cards

Your company logo is included on the back of attendee hotel key cards at each conference hotel. Standard sponsor benefits apply.

### ▣ Welcome Reception (Optional Koozie add-on for an additional \$2000)

The Welcome Reception serves as the official kick-off for CityVision 2026 in Raleigh on Tuesday evening. You receive a mention in the welcome remarks and logo-branded napkins. Standard sponsor benefits apply. Please contact [sponsors@nclm.org](mailto:sponsors@nclm.org) for more information about the koozie add-on. Standard sponsor benefits apply.

### ▣ Wednesday Seated Lunch

Snag this popular general-session lunch opportunity and be recognized with a podium thank-you from the presiding officer and event signage. Seat-Drop Collateral during this general session event. Standard sponsor benefits apply.

# SILVER SPONSORSHIP\* | \$7,000

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## Benefits Include:

- Premium Exhibit Space: 1 Booth
- Registrations with Meals, Breaks, and Sessions: 2
- Inclusion in the pre-conference email notification to registrants
- Company Logo on CV 2026 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2026 Registration Attendee List
- Verbal Acknowledgement at Your Event
- Social Media Post on Three Platforms: 1
- Small display ad in convention program
- Static Advertisement During Conference Meals

## Silver Level Exclusive Benefits

In addition to the Silver sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. **Exclusive add-ons are first-come, first-serve. Choose One:**

### ▣ Name Badges

Your company logo is included on all attendee name badges. Standard sponsor benefits apply.

### ▣ Lanyards

Your company logo is co-branded with NCLM on all conference lanyards. Standard sponsor benefits apply.

### ▣ Pens

Pens with your company logo are given out at all sessions, including general sessions. Standard sponsor benefits apply.

### ▣ Gift Bags

Sponsor an item that attendees will take with them everywhere — your company logo on all conference swag bags. Standard sponsorship benefits apply.

### ▣ CityVision Mobile App

Your company's branding will appear as a banner ad throughout the mobile app and on the main landing page, which will appear each time an attendee launches the conference application. Standard sponsor benefits apply.

### ▣ Coffee Bar (2 available)

Fuel attendees with custom coffee bar toppings during one conference break. Complete with branded signage, this fun addition is sure to be a hit with attendees, enhancing their daily caffeine fix. Standard sponsor benefits apply.

### ▣ Grand Prize

Sponsor the conference's grand prize to be recognized at the President's Luncheon (Thursday, May 7) with signage and a podium mention. Also includes one ticket to the President's Luncheon for additional networking opportunities. Standard sponsor benefits apply.

### ▣ Wednesday Breakfast & Browse

Hand-held breakfast fare allows attendees to eat on the go as they browse exhibitor and sponsor booths with sponsor signage at each food station. Standard sponsor benefits apply.

### ▣ Thursday General Session Breakfast

Thursday's breakfast will be served alongside the general session. Reach maximum attendees with a podium mention and prominent signage. Standard sponsor benefits apply.

### ▣ Charging Stations

Members will sit back, relax, and recharge themselves and their devices at the charging stations throughout the event space. Signage is displayed for the entire conference at all charging stations. Standard sponsor benefits apply.

# BRONZE SPONSORSHIP\* | \$5,000

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## Benefits Include:

- Premium Exhibit Space: 1 Booth
- Registrations with Meals, Breaks, and Sessions: 1
- Pre-conference email notification to registrants
- Company Logo on CV 2026 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2026 Registration Attendee List

## Bronze Level Exclusive Benefits

In addition to the Bronze sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. **Exclusive add-ons are first-come, first-serve. Choose One:**

### ▣ Education Session (3 Available)

Own the room for a day! Your brand will be featured in one education session room, complete with signage and seat-drop materials at every session, ensuring your message is directly in front of engaged attendees. Standard sponsor benefits apply.

### ▣ Hydration Stations

You provide branded reusable water bottles (optional). We provide the hydration stations with beverages. Signage is seen throughout the entire conference at beverage stations. Standard sponsor benefits apply.

### ▣ Ribbon Table

Sponsor the ribbon table. We provide the ribbons. Get face-to-face time with NCLM members and executive committee members. Standard sponsor benefits apply.

### ▣ Tuesday Night Social

Be a champion for the next generation of municipal officials by sponsoring the Tuesday Night Social, where you will enjoy attendance for two representatives and event signage. Standard sponsor benefits apply.

### ▣ Wednesday Browse & Break

Sponsor a break that brings people right to your booth! Food and beverages draw attendees to the exhibit hall, where they will browse the exhibitor and sponsor booths. Signage at each food station. Standard sponsor benefits apply.

### ▣ Wednesday Ice-Cream Social

The ice-cream social is a real fan favorite, and you will be the sole sponsor of this exclusive opportunity. Signage at each food station. Standard sponsor benefits apply.

### ▣ Thursday Morning Networking Break

Make an impression by sponsoring our final networking break of the conference, complete with prominent signage. Standard sponsor benefits apply.

## EXHIBITORS

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A great place to start your relationship with NCLM or to reinforce your image with the municipalities that you serve. Your 8x8 booth space is equipped with electricity, Wi-Fi, and a draped table. One representative receives full registration that includes meals and networking functions.

- **Commercial Exhibitors: \$2,000**
- **Non-profit Exhibitors: \$1,500**
- **Government Agency Exhibitors: \$750**



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\*Info to date as of 9/18/2025 Please visit [nclm.org/cityvision](http://nclm.org/cityvision) for up-to-date info.

