

Hayley Beaty

Mayor of Dallas, NC

Director of Discipleship - St. Paul's Lutheran Church

Gaston County Golden Ticket Recipient

210 North Holland Street
Dallas, NC 28034

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704-860-5633

WORK EXPERIENCE

August 2025 - Present

Director of Discipleship - St. Paul's Lutheran Church

November 2023 - Present

Mayor of Dallas, NC

March 2015 - 2025

Social Studies Teacher, Gaston County Schools

High School Educator in Social Studies, Prom Committee, School Improvement Team, Multisport Coach, Strength & Conditioning Coach

- 2021 Bessemer City High School Teacher of the Year
- Voted Top 5 Finalist for Most Inspirational Teacher of the Year in 2018 out of more than 80 teachers

January 2014 - Present

Manager/Trainer/Coach,

Personal Trainer at Goins Strong Fitness

CrossFit L2 Trainer and Coach, CrossFit Kids and Adults Trainer, gym manager at CrossFit Voltage.

L2 Trainer and Coach, CrossFit Kids Trainer and Adults Trainer at CrossFit Belmont, Spindle City CrossFit and CrossFit Steele Creek

- Encouraging people to reach personal goals by assisting them to focus on self-worth, structure, and motivation in their daily lives
- Sponsored athlete for Nutrishop Sports Nutrition
- Competitive Athlete (top 170 in the Mid-Atlantic region) Promoting the gyms I train through.

June 2011 - March 2015

Office Manager and Sales Representative, Clearview Building Services

Maintained office operations and procedures; assisted with sales

- Oversaw and updated the business QuickBooks account regularly
- Managed 12 team members
- Negotiated with and supervised company vendors to ensure timely and accurate completion of work
- Developed and fostered relationships with a vast amount of customers as a sales representative
- Worked with team members in on-site projects

PROFESSIONAL SUMMARY

With a rich background in leadership and community engagement, I am committed to fostering relationships that ensure the continued growth and success of our state. Through experience, I have led initiatives that boost community strength and resilience. I am highly dedicated to preserving the integral structure of the League of Municipalities, focusing on cooperation with state legislature and local leaders to ensure the well-being of our communities. I look forward to leveraging my skills in a Board of Directors role or as an At-Large elected official to support and enhance our shared civic goals and to "represent the interests of cities and towns in North Carolina, advocating for them at the state and federal levels and promoting excellence in municipal government."

SKILLS & PROFICIENCIES

- Leadership
- Online Marketing & Promoting
- Project & Program Management
- Coaching & Mentorship
- Training & Development
- Learning Management Systems
- Cross-Functional Executive Collaboration
- Budget Management
- Event Coordination
- Community Involved Initiatives
- Relationship Building
- Sports Medicine
- CPR/AED
- First Responder

EDUCATIONAL BACKGROUND

Lenoir-Rhyne University

Hickory, North Carolina

BA Human and Community Services

Minors - Sociology & Psychology

2013

Juvenile Court Counselor Intern - Gaston County

Inaugural Women's Lacrosse - Lenoir Rhyne University