

NORTH CAROLINA LEAGUE OF MUNICIPALITIES

ANNUAL REPORT 2024

Dear Members,

As we close another transformative year, I want to take a moment to reflect on the resilience, innovation, and collaboration that have defined 2024 for the North Carolina League of Municipalities. This year has brought both challenges and achievements, reinforcing our commitment to strengthening the cities and towns that make our state a vibrant place to live and work.

From supporting our communities in the aftermath of Hurricane Helene to championing the needs of our cities and towns, our collective efforts continue to make a meaningful impact. We remain committed to advocating for our municipalities, enhancing member services, and providing the resources and training needed to ensure the long-term success of North Carolina's local governments.

Moving into 2025, our mission remains clear: to empower municipalities with the tools, knowledge, and support they need to thrive. Thank you for your dedication and for making North Carolina's cities and towns stronger together.

Sincerely,

Rose Vaughn-Williams

Executive Director, NC League of Municipalities

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WHO WE ARE

The North Carolina League of Municipalities is a member-driven organization representing the interests of cities and towns in the state. Through their collective efforts, League member cities and towns better serve their residents and improve quality of life.

For more than 100 years, the League has been one voice for cities and towns working for a better North Carolina.

OUR VALUES

Working together as one, the cities and towns of the North Carolina League of Municipalities will be guided by our commitment to:

Service

We trust in the effectiveness of cities and towns, led by locally elected officials, to craft solutions that improve quality of life.

Responsiveness

We focus on the needs of North Carolinians, answering to the people in meaningful ways that affect their everyday lives.

Self-determination

We believe in the ability of all cities and towns to pursue their own visions of their futures.

Collaboration

We believe in working together in ways that enhance all cities and towns, through promotion of best practices, and imparting knowledge and expertise.

Inclusiveness

We value every member, the diversity of all, and the diverse nature of each member city and towns and their citizenry.







2024: A YEAR OF RESILIENCE, INNOVATION, AND SERVICE

Disaster Recovery and Support

In the wake of Hurricane Helene, the League remained steadfast in its commitment to helping municipalities recover. We supported local governments with on-the-ground assistance and offered resources aimed at long-term resilience. Over 300 claims have been processed to date, totaling approximately \$45 million in covered exposures, underscoring the importance of the Property and Casualty Trust's—administered by the League—role in disaster recovery.

ADVOCACY & LEGISLATIVE EFFORTS

The League's Government Affairs team focused on relationship-building and policy development throughout 2024. Over 400 municipal officials attended regional Town & State Dinner events, engaging with 50+ legislators on critical municipal issues.

GOALS DEVELOPMENT PROCESS FOR THE 2025-26 LEGISLATIVE BIENNIUM:

LISTENING SESSIONS

LEGISLATIVE PROPOSALS from 197 city officials across 154 municipalities

SMALL GROUP DISCUSSIONS

DISTINCT LEGISLATIVE GOALS PROPOSED

FINAL LEGISLATIVE GOALS approved by the Board of Directors



FINANCIAL AND TECHNICAL ASSISTANCE

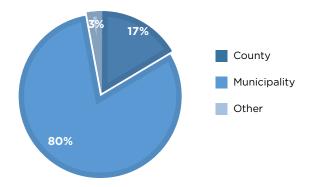
The Municipal Accounting Services (MAS) program earned national recognition by receiving the Government Finance Officers Association (GFOA) Award for Excellence in Government Finance. The program successfully completed 14 software conversions in 2024, with 53 more in progress, streamlining municipal financial operations.

Additionally, the MAS team conducted 718 site visits to 545 municipalities, offering hands-on financial guidance. Our partnership with Witt O'Brien's helped 74 municipalities secure over \$2 million in grants. Legal assistance also expanded, with 28 municipalities receiving support through our collaboration with Parker Poe.

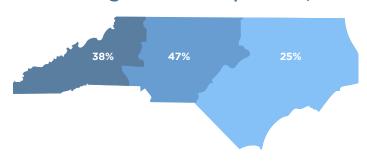
The newly launched Accounting Instruction & Mentorship (AIM) program provided structured training and mentorship to 17 municipalities, equipping finance staff with essential tools like daily, weekly, and monthly checklists to improve financial management.

The Technical Assistance for Cities team also conducted its yearly merit/cost-of-living-adjustment survey in collaboration with the N.C. Association of County Commissioners. The 2024 survey collected data from 235 local governments.

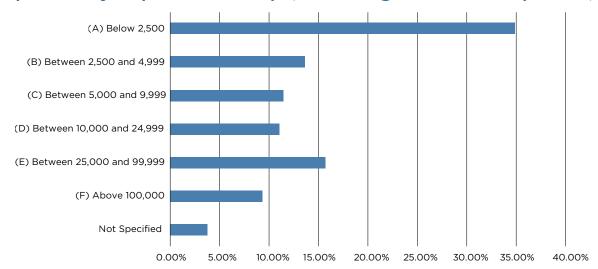
Responses by Organization (Percentage of Total Responses)



Response Rate by Region (Percentage of Local Governments in Each Region that Responded)



Responses by Population Group (Percentage of Total Responses)







RISK MANAGEMENT SERVICES

Risk Management Services (RMS) played a vital role in strengthening municipal preparedness.

IN 2024, RMS CONDUCTED:

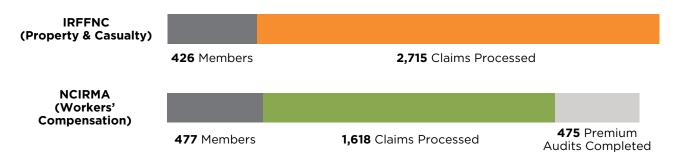
- **2K+** COMBINED CONSULTATIONS & ONSITE MEMBER VISITS
 - 46 INSURANCE CLAIM & POLICY REVIEWS
 - TRAINING EVENTS

 covering OSHA requirements,
 flagger training, and driver training
 - 17 LAW ENFORCEMENT AGENCY RISK REVIEWS
 - FIRE DEPARTMENT RISK REVIEWS with 7 more in progress
 - **EDUCATION SESSIONS**for risk management best practices

HEALTH BENEFITS TRUST

The Health Benefits Trust (HBT)— administered by the League—made strides in 2024, transitioning to Aetna as the third-party administrator and bringing billing and eligibility in-house through the SIMON platform from VIMLY. 400 member groups, covering more than 10,000 lives, benefited from our comprehensive services in medical, dental, vision, life and disability insurance. The HBT wellness grant program was also enhanced, with new funding opportunities tailored to the size of each group, helping members better meet their diverse needs.

PROPERTY & CASUALTY AND WORKERS' COMPENSATION TRUSTS IN 2024





BUSINESS SERVICES

75K+ MILES COLLECTIVELY TRAVELED

46 INSURANCE CLAIM AND POLICY REVIEWS

609 ONSITE MEMBER VISITS to help municipalities improve their risk management practices

For risk management best practices

LEGAL CONSULTING

The League's legal department remained a key resource for local governments, responding to 200 legal inquiries and providing educational opportunities on topics such as ethics, municipal authority, and judicial advocacy. League attorneys also filed a brief before the North Carolina Supreme Court and published multiple editions of Municipal Law Notes and the annual Municipal Calendar.





LEARNING & DEVELOPMENT

The Learning and Development team completed its first full year of offering educational certificates through the Advancing Municipal Leaders (AML) program in 2024.



AML PROGRAM GROWTH IN 2024:

361 FINANCIAL MANAGEMENT CERTIFICATES

(6 credit hrs. each)

42 DIRECT CERTIFICATES (6 credit hrs. each)

CERTIFICATE OF MUNICIPAL EXCELLENCE

Awarded to Goldsboro Councilman Chris
Boyette for completing 25 AML credit hrs.

CERTIFICATE OF MUNICIPAL ACHIEVEMENT AWARDS
(12 credit hrs. required)

LOOKING AHEAD

As we move into a new year, the League remains dedicated to serving North Carolina's municipalities through advocacy, technical assistance, education and training, and risk management. We will continue to provide innovative programs, strengthen municipal financial and operational health, and advocate for policies that support our cities and towns.

Thank you for your commitment to building stronger communities. Here's to another year of progress and collaboration!



THANK YOU NCLM 2024 PREFERRED PARTNERS



















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