



ROCKY MOUNT
CITY MANAGER'S OFFICE
THE CENTER OF IT ALL

Dear Members of the Nominating Committee:

I am writing to express my interest in serving on the Board of Directors for the North Carolina League of Municipalities serving as the North Carolina City and County Management Association's (NCCCMA) nominee for the Manager Affiliate Seat.

As a committed local government professional with more than fifteen (15) years of executive leadership experience across North Carolina, I am eager to contribute to the League's mission of strengthening municipalities and supporting effective local governance.

I currently serve as City Manager for the City of Rocky Mount, a position I have held since April 2025. In this role, I oversee a full-service municipal organization with an annual operating budget of approximately \$280 million and a workforce of 800 employees serving more than 54,000 residents. My experience includes leading complex operations, advancing strategic initiatives, managing capital projects, and fostering strong relationships with elected officials, staff, and community stakeholders.

In addition to my municipal leadership, I have been an active member of the North Carolina City and County Management Association since 2009 and had the honor of serving as its President from 2023 to 2024. During my tenure, I managed a \$560,000 operating budget, made key committee appointments, presided over executive committee meetings and statewide conferences, and helped implement the organization's strategic plan. This experience has strengthened my ability to lead collaboratively, think strategically, and represent the interests of local governments at both the state and national levels.

Throughout my career, I have demonstrated a strong commitment to public service, fiscal responsibility, and community development. I bring a broad perspective shaped by my service in municipalities and counties of varying sizes, as well as my work in economic development, organizational leadership, and policy implementation.

I would be honored to serve on the NCLM Board and contribute to advancing policies, programs, and partnerships that benefit municipalities across North Carolina. Thank you for your consideration.

Sincerely,

Elton Daniels, ICMA-CM
City Manager