

Advertise in Southern City Magazine!

Expand your reach. Build credibility. Grow your business.

Want your business in front of decision-makers who shape communities across North Carolina? *Southern City Magazine* is your gateway to every municipality in the state – reaching city leaders, professionals, and engaged residents who care about the future of their towns.

Published **quarterly in print and online**, *Southern City Magazine* delivers stories and vital information about what’s happening across North Carolina’s cities and towns. Sponsored ads from local businesses play an important part in this trusted communication.

Reserve your ad space in the next issue today!

Contact our publishing representatives at LPI:

Mark Hiller
mhiller@4lpi.com
(414) 507-6500

Steve Conn
sconn@4lpi.com
(843) 819-7906

Click to View!



Ad Placement	Size	Annual Price	3 Issues	2 Issues	Single Issue
Full Page Premium (Pages 2 and 42)	8.5w" x 11h" w/ bleed	\$8,325	\$6,868	\$4,995	\$2,706
Full Page	8.5w" x 11h" w/ bleed	\$6,660	\$5,495	\$3,996	\$2,165
Horizontal Half Page	7.74w" x 4.9h"	\$4,320	\$3,564	\$2,592	\$1,404
Horizontal Quarter Page	7.74w" x 2.23h"	\$2,400	\$1,980	\$1,440	\$780
Vertical Quarter Page	3.74w" x 4.9h"	\$ 2,400	\$1,980	\$1,440	\$780



High Engagement

8 in 10 magazine readers who see an ad in their magazine take an action as a result.*



*2024 Magazine Supplement to the Market Report by News/Media Alliance