

Taylor Gillis Clement, CFP®

PROFILE

Elected Official in Southern Pines, NC and Co-Owner of Casino Guitars and Teaching Studios with a strong background in Finance and Community Leadership.

EXPERIENCE

MAYOR & COUNCIL MEMBER, SOUTHERN PINES – 2021 - PRESENT

Community leader focused on effective use of town resources and managed growth. Elected in 2021 as council member and again in 2023 as mayor with nearly 80% majority; four year terms.

CO-OWNER, CASINO GUITARS & TEACHING STUDIO – 2015 - PRESENT

Manages finances for a family owned, boutique guitar store focused on high end, customized guitars with worldwide sales and teaching studio dedicated to enriching lives through music education.

FINANCIAL PLANNER, INVESTMENT ADVISOR – 2005 - 2015; RETURN TBD

Started career at Edward Jones Headquarters as a retirement specialist in St. Louis, MO, moved to Southern Pines to manage local branch in 2007. Joined Commonwealth Financial in 2008 to partner with family and focus on client service during volatile markets.

EDUCATION

University of North Carolina, Pembroke – Master of Business Administration, 2015 (Finance)

College for Financial Planning – Financial Planner Certification, 2010

University of Kentucky – Bachelor of Science in Business Administration, 2005 (Marketing)

Episcopal High School, Alexandria, VA – 2001

BOARD POSITIONS

- Sunrise Theater: Governance Chair (2025 - Present)
- Sandhills Metropolitan Planning Organization: Chair (2024 - Present)
- Moore Montessori Community School: Founding Board Member, Treasurer and Secretary (2018 - 2024)
- Boys and Girls Club of the Sandhills: Finance Committee (2008 - 2014)
- Southern Pines Sister City: Exchange Program, Ambassador and Chaperone (2014 - 2020)
- Junior League of Moore County: President, Treasurer and Finance Chair (2008 - 2016)
- Mira Foundation USA: Founding Board Member (2009 - 2011)

BUSINESS ORGANIZATIONS AND CERTIFICATIONS

- North Carolina Mayors Association
- National Association of Music Merchandisers
- Southern Pines Business Association
- Certified Financial Planner™ since 2010
- Certified Yoga Instructor since 2015