



CityVision

GREENVILLE | APRIL 29-MAY 1 2025

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



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From kick-off to after-party, opportunities abound for your company to gain brand exposure and make personal connections with municipal elected officials and key staff members. Give back to the communities that comprise your customer base by making quality education, teambuilding, and networking available to NCLM members.

YOUR PARTNERSHIP WILL NOT BE FORGOTTEN.

PRESENTING SPONSORSHIP* | \$50,000

The top level of support for a top-tier company. At this level, you are considered more than a sponsor; you are a partner, investing heavily in the future of North Carolina's municipal leaders. As the presenting sponsor, you receive an array of exclusive benefits as well as all standard sponsorship benefits.

- Exclusive Event Sponsorship with Screen Logos throughout the event
- Chaperoned Email Message to Registrants
- 4 Tickets to Board of Directors Reception and Dinner
- Discounted Additional Registrations
- Static Advertisement During Conference Meals



Questions? Email sponsors@nclm.org

*Info to date as of 9/15/2024. Please visit www.nclm.org/cityvision for up-to-date info.



ELITE SPONSORSHIP* | \$25,000

Printed Program Sponsor

Be remembered as a true champion of municipalities. By providing support for our printed program, you stay by the side of all attendees throughout the conference, and you even go home with them. For this generous sponsorship, you will receive a full-page advertisement of your creation within the program, signage, many additional elite benefits, and all standard sponsorship benefits.

- Exhibit Space: Premium
- Registrations with Meals, Breaks and Sessions: 3
- Inclusion in Pre-conference email notification to registrants
- Company Logo on CV 2025 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2024 Registration Attendee List
- Verbal Acknowledgement at Your Event
- Social Media Post on Three Platforms: 1
- Reserved Seating at Meals: 3
- Static Advertisement During Conference Meals
- One page ad in CityVision Program
- Discounted Additional Registration: Discounted rates for additional team members to attend

Elite Level Exclusive Benefits

In addition to the Elite sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. Exclusive add-ons first come, first serve.

Choose One:

▣ President's Reception & Dinner

Thursday evening reception and dinner set the stage for the League's official board swearing-in ceremony. Be seated at a reserved table (2 guests) and enjoy the pre-dinner reception with signage at both events. You will be thanked from the podium by the President of NCLM.

▣ Keynote Speaker Sponsor

Claim center stage with this exclusive opportunity during our opening general session. Receive a podium thank-you from the presiding officer and event signage. Seat-Drop Collateral during the keynote general session.

GOLD SPONSORSHIP* | \$10,000

- Exhibit Space: 1 Booth
- Registrations with Meals, Breaks and Sessions: 2
- Inclusion in Pre-conference email notification to registrants
- Company Logo on CV 2025 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2024 Registration Attendee List
- Verbal Acknowledgement at Your Sponsored Event
- Social Media Post on Three Platforms: 1
- Reserved Seating at Meals: 2
- ½ Page Ad in Convention Program
- Static Advertisement During Conference Meals

Gold Level Exclusive Benefits

In addition to the Gold sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. Exclusive add-ons first come, first serve.

Choose One:

▣ The Recharging Lounge

Members will sit back, relax, and recharge—theirself and their devices—in the main lounge & additional charging stations throughout the event space. Signage is displayed for 3 full days at all charging stations.

▣ Welcome Reception

The Welcome Reception serves as the official kick-off for CityVision 2025 in Greenville on Tuesday evening. You receive a mention in welcome remarks and logo branded napkins.

▣ Wednesday Seated Lunch

Snag this popular general-session lunch opportunity and be recognized with a podium thank-you from the presiding officer and event signage. Seat-Drop Collateral during this general session event.



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SILVER SPONSORSHIP* | \$7,000

- Exhibit Space: 1 Booth
- Registrations with Meals, Breaks and Sessions: 2
- Inclusion in Pre-conference email notification to registrants
- Company Logo on CV 2025 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2024 Registration Attendee List
- Verbal Acknowledgement at Your Event
- Social Media Post(S) on Three Platforms: 1
- Small display ad in convention program
- Static Advertisement During Conference Meals

Silver Level Exclusive Benefits

In addition to the Silver sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. Exclusive add-ons first come, first serve.

Choose One:

▣ CityVision After Party

When all the lessons have been learned and the awards given out, attendees hit the dance floor at the CityVision After Party to really “cap” things off. This upbeat event ensures your company remains top of mind with our elected officials and municipal staff. You will enjoy event signage and DJ shout-outs.

▣ Young Professionals' Social

Be a champion for the next generation of municipal officials by sponsoring the Young Professionals' Social where you will enjoy attendance for two representatives and event signage.

▣ Hotel Key Cards

Your company logo is included on the back of attendee hotel key cards at each conference hotel in addition to all other standard sponsorship benefits.

▣ Name Badges

Your company logo is included on all attendee name badges in addition to all other standard sponsorship benefits.

▣ Lanyards

Your company logo is co-branded with NCLM on all conference lanyards in addition to all other standard sponsorship benefits.

▣ Pens

Pens with your company logo are given out at all sessions, including general sessions.

▣ Gift Bag Sponsor

Sponsor an item that attendees will take with them everywhere — your company logo on all conference swag bags. Other standard sponsorship benefits apply.

▣ CityVision Mobile App Sponsor

Your company's branding will appear as a banner ad throughout the mobile app and on the main landing page that will appear each time an attendee launches the conference application. Other standard sponsor benefits apply.

▣ Thursday General Session Breakfast

Thursday's breakfast will be served alongside general session. Reach maximum attendees with a podium mention and prominent signage. Standard sponsor benefits also apply.

▣ Grand Prize Sponsor

Sponsor the conference's grand prize to be recognized at the President's Dinner (Thursday, May 1) with signage and a podium mention. Also includes one ticket to the President's Dinner for additional networking opportunities and standard sponsor benefits.

▣ Pickleball Tournament Sponsor

Sponsor the Pickleball Tournament held by the City of Greenville. You receive custom signage and a branded water bottle with an exhibitor table for your company materials.



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BRONZE SPONSORSHIP* | \$5,000

- Exhibit Space: 1 Booth
- Registrations with Meals, Breaks and Sessions: 1
- Pre-conference email notification to registrants
- Company Logo on CV 2025 Webpage and Events App
- Prominent Signage at Sponsored Event
- CV 2024 Registration Attendee List

Bronze Level Exclusive Benefits

In addition to the Bronze sponsorship level benefits, you have the opportunity to choose (1) one exclusive add-on from the options listed below. Exclusive add-ons first come, first serve.

Choose One:

■ Exclusive Pre-Con Sponsorship

You are the sole sponsor of this half-day of educational and teambuilding sessions. You will enjoy prominent signage, podium mentions at each session, and all other standard sponsorship benefits.

■ Hydration Stations

You provide branded reusable water bottles (optional). We provide the hydration stations with beverages. Signage is seen throughout the entire conference at beverage stations. Other standard sponsor benefits apply.

■ Ribbon Table Sponsor

Sponsor the ribbon table. We provide the ribbons. Get face-to-face time with NCLM members and executive committee members. Other stand sponsor benefits apply.

■ Wednesday Breakfast & Browse

Hand-held breakfast fare allows attendees to eat on the go as they browse exhibitor and sponsor booths with sponsor signage at each food station. Standard sponsor benefits also apply.

■ Wednesday Browse & Break

Sponsor a break that brings people right to your booth! Food and beverages draw attendees to the exhibit hall where they will browse the exhibitor and sponsor booths. Signage at each food station. Standard sponsor benefits also apply.

■ Wednesday Ice-Cream Social

The ice-scream social is a real fan favorite, and you will be the sole sponsor of this exclusive opportunity too. Signage at each food station as well as standard sponsor benefits.

■ Thursday Dessert Social

Following NCLM's Business Meeting is a decadent dessert buffet that draws a crowd. You may have packed up your booth, but our attendees are in full swing at this event. Stay and socialize or leave your logoed napkins (optional) behind for extra exposure. Standard sponsor benefits also apply.

■ Thursday Networking Break

Make an impression by sponsoring our final networking break of the conference complete with prominent signage and all other standard sponsor benefits.

EXHIBITORS

A great place to start your relationship with NCLM or to reinforce your image with the municipalities that you serve. Your 10x10 booth is equipped with electric and wi-fi and a draped table. One representative receives full registration that includes meals and networking functions.

- **Commercial Exhibitors: \$2,000**
- **Non-profit Exhibitors: \$1,500**
- **Government Agency Exhibitors: \$750**



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